



PLOCHER®



Spring Water Quality From Your Tap

Vitalising water to achieve spring water quality using the ROLAND PLOCHER® integral technique of processing water from the mains or boreholes for domestic, commercial, industrial and agricultural use.

No electricity, magnetism or ultra violet light.

Maintenance Free

- The plocherkat helps you to increase the productivity of your business and at the same time takes care of the wellbeing of your animals and family
- Natural elimination of pathogens, natural hygiene
- Spring water quality out of your water pipes - reduces contamination
- All functions in an organism benefit from water vitalisation
- Prevents build-up of lime, which increases the life of the pipes and appliances
- More efficient and hygienic cleaning using less water
- Reduction of pollutants, e.g. iron, nitrates, manganese, ammonia, chloride, and their taste
- Improves water taste: softens water to taste more like spring water
- Easy installation - no running costs
- No filters to maintain or replace



Domestic use: 333L / 73 gallons per day
 No plumbing required
 Just fasten to outside of copper pipe
 Snap-on version available



Domestic use: 2 Capacities
 333L / 73 gallons & 1500L / 330 gallons per day
 No plumbing required
 Just fasten to outside of copper pipe
 Snap-on versions available



Industrial, public buildings, shops,
 restaurants and agriculture
 3000L / 660 gallons per day
 3/4" Connection
 Plumbing required



Larger buildings, schools, hospitals,
 factories & agricultural
 14000L / 3080 Gallons per day
 2" Connection
 Plumbing required

Important:

For best results, install at a minimum distance of 5 feet from any electrical equipment with strong electrical fields (e.g. electrical motors, fuse boxes, water heaters).

No maintenance costs! Many have been in continuous use more than 20 years and will continue to work for decades longer. Using the domestic plocherkat (73 gallons a day) would only cost 13.7 pence a week over 30 years or 8.2 pence a week over 50 years.

028 2075 1723 078 0318 9480

www.jlavertyandson.com

JOHN LAVERTY & SON
Selling Plocher Products Since 2006

PLOCHER®

Exclusive distributor for Ireland



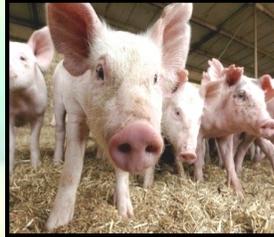
Water Vitalisation



Plocherkat for Agriculture

Good water quality is important for all living creatures and plants.

The plocherkat increases the biological value of water from which your livestock profit. The water is softer, tastes fresher and supports all functions in the body. This contributes to the increase of wellbeing and productivity of the animals. Farmers notice that after the installation of a plocherkat the animals consume more water. Drinking more water encourages better saliva production; this in turn increases the pH value and the amount of acetic acid produced. Acetic acid provides more energy and is an important building block for milk fat. This acid also plays a part in the production of female hormones and fertility. The plocherkat and the supplement Plocher Livestock, which encourages the formation of digestive juices, are extremely helpful to structure feed rations. Increased bile juices emulsify the fats better and the animal is able to assimilate more nutrients. Bile also activates intestinal motility and protects the intestinal content from putrefying. In addition, the plocherkat stabilises the hardness of water, which means it inhibits lime deposits in troughs, feeders, pipes and heating elements, which saves money in the long run. All organisms need water to function: a cow consists of 60-70 % water and milk consists of 87 % water. Water is also an essential part of feed because the amount of fodder consumed is, amongst other factors, dependant on the intake of water. A good uptake of water is therefore an important factor in the productivity of livestock.



We all need better water

We all benefit from clean drinking water. Good quality water is as important as food. The fewer pathogenic bacteria and toxins in water, the more beneficial it is for you. The plocherkat can eliminate most of the bad elements you don't want in your water. It reduces pollutants, eg. iron, manganese, nitrates, ammonia, chloride and also bad tastes and smells. Lime is also greatly reduced.

WATER IS LIFE

Water is the foundation of life on our planet and forms the basis of the four elements of life: water, soil, air and energy. Despite this fact, people are increasingly alienating themselves from water's true purpose by using it as a pollution transportation system. As a result, more and more chemical and synthetic components reach our waterways, for example, heavy metals, hormones, antibiotics, pesticides and a wide array of other substances. Every day about 1000 new chemicals and synthetic substances from diverse sources reach the water in our ecosystems. Only a small percentage of these substances are being tested for or can be measured. Environmental water pollution needs to stop. Roland Plocher is addressing this environmental issue and many others.



Heating element destroyed with limescale



Limescale.

Limescale build-up inside a copper pipe



Hard water destroys elements

Appliances which will benefit from the installation of a plocherkat water system

Electric Showers, Washing Machines, Dishwashers, Central Heating Pumps, Radiators, Electric Kettles, Coffee Makers, Toilet Cisterns, and in general, all water pipework in your house or business premises. Existing lime deposit in pipes and appliances is gradually broken down - **which greatly increases their life span.** Toilet bowls, urinals, wash hand basins, sinks, showerheads, shower panels, tiles, etc., are more easily cleaned and will stay cleaner much longer. **This saves time and money.**

Neglected limescale build-up in your water system can cost you a lot of money to sort out.

Important:

The plocherkats are not compatible with magnetic or electromagnetic water treatment systems. When using plastic pipes, the effect can be delayed. Best to use on the copper pipe at the incoming source. When the magnetic field strength is over 100 nT (nano Tesla) at the installation site, it is highly recommended you use the plocher e-smog-angle also.

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